

**SAM BOYD STADIUM
FISCAL 2015 EVENT ANALYSIS
(Excludes UNLV Football)**

Event	People Through Trunstile	Revenues									Expense	Total w/o UNLV FB
		Rent Reimbursements	Club Seat Tickets	Suite	Sponsorship	Conv Fees, OCH Utility/Prkn Fees	Paid Parking	Net(45% GP) F&B	Net(49% GP) Catering	Novelty		
Direct Event Revenues and Expenditures:												
Parking Lot Event		2,820										2,820
5K Running Event		12,500					3,260	298			(708)	15,350
Automotive Swap Meet		3,500										3,500
Xtreme Sport Event	20,727	64,569		51,750		274,540		199,680	4,538		(89,026)	506,051
Parking Lot Event		500										500
Commercial Shoot		3,640										3,640
Parking Lot Event		2,820										2,820
Bowl Game	23,290	156,927	540	24,000		69,867	69,861	154,706	31,846	6,144	(79,789)	434,100
5K Running Event	2,000	18,189					12,421	1,093			(1,393)	30,310
5K Running Event	3,500	16,166					13,189	365			(2,410)	27,310
Parking Lot Event		2,820										2,820
Parking Lot Event		3,500										3,500
Parking Lot Event		500										500
Xtreme Sport Event	19,393	145,979		60,000		314,733		191,438	10,506		(87,041)	635,615
5K Running Event	7,500	20,494					11,113	2,102			(5,474)	28,234
Parking Lot Event		2,820										2,820
Parking Lot Event		10,722							3,954		(524)	14,152
Rugby Event	51,202	66,252	87,505	5,000		261,406	78,634	465,990	95,639	95,932	(252,660)	903,698
Xtreme Sport Event	47,328	-	40,000	90,000		718,097		217,100	129,607		(245,325)	949,479
Convention	30,000	714,064						29,643	148,739		(278,505)	613,942
Indirect Event Revenues:												
Suite Catering									131,844			131,844
Suites Lease				107,500								107,500
Suite Sublease				102,500								102,500
Club Seats			668,903									668,903
Sponsorship					500,000							500,000
Indirect Expenditures:												
SBS Facility Operations											(1,312,955)	(1,312,955)
General and Admin (18% of total expenditures)											(540,926)	(540,926)
UNLV Tickets (based on revenue allocation)						(366,182)						(366,182)
	204,940	1,248,782	796,948	440,750	500,000	1,272,461	188,477	1,262,414	556,673	102,076	(2,896,737)	3,471,844