Estimated Economic Impact *

LVCC CLIENT LETTERS OF SUPPORT

Company Shows Represented Attendees Direct Spend **Total Spend** All Baby & Child Corporation ABC Kids Expo 12,874 \$10,890,000 \$18,320,000 2 American Academy of Ophthalmology AAO 25,000 \$21,150,000 \$35,580,000 3 American Association of Critical-Care Critical Care Exposition 387 \$330,000 \$550,000 American Disc Jockey Association 1.000 \$1,420,000 4 The Las Vegas DJ Show \$850,000 600 \$510,000 \$850,000 5 Anne Holland Ventures, Inc. Marijuana Business Conference & Expo 6 Bobit Business Media International Car Rental Show 765 \$650,000 \$1,090,000 \$920,000 Bobit Business Media Conference of Automotive Remarketing 650 \$550,000 8 Bobit Business Media F&I Magazine 1,500 \$1,270,000 \$2,130,000 9 Bobit Business Media International Limousine Charter & Tour Show 2.850 \$2,410,000 \$4,060,000 10 Bowling Proprietors' Association of America International Bowl Expo 4,500 \$3,810,000 \$6,400,000 40,000 \$33,840,000 \$56,920,000 11 Cellular Telecommunications & Internet Association Super Mobility Week 12 Channel Fire Ball Magic the Gathering 10,000 \$8,460,000 \$14,230,000 13 Consumer Electronics Association International CES 176.676 \$149,470,000 \$251,410,000 14 ConvExx Bikefest 32,370 \$27,390,000 \$46,060,000 \$91,780,000 15 ConvExx Shot Show 64,500 \$54,570,000 16 DMG Events Prospective Business N/A N/A N/A Diving Equipment and Marketing Association **DEMA Show** 9,308 \$7,870,000 \$13,250,000 17 **Emerald Expositions** ASD Trade Show 46,797 \$39,590,000 \$66,590,000 Emerald Expositions Couture Events 6,250 \$5,290,000 \$8,890,000 Emerald Expositions Globalshop 15,000 \$12,690,000 \$21,350,000 21 Emerald Expositions Hospitality Design Expo 14,020 \$11,860,000 \$19,950,000 22 Emerald Expositions \$35,580,000 Interbike Expo 25.000 \$21,150,000 23 Emerald Expositions LV Antique Jewelry & Watch Show 800 \$680,000 \$1,140,000 24 Emerald Expositions Medtrade Spring 2,278 \$1,930,000 \$3,240,000 25 Emerald Expositions National Kitchen & Bath 33,119 \$28,020,000 \$47,130,000 26 Emerald Expositions Sports Licensing & Tailgate Show 3,958 \$3,350,000 \$5,630,000 Wedding & Portrait Photographer International 27 Emerald Expositions 12,552 \$10,620,000 \$17,860,000 Emerald Expositions International Pizza Expo 28 10,672 \$9,030,000 \$15,190,000 29 Exhibitor Media Group ExhibitorLive 4,983 \$4,220,000 \$7,090,000 \$5,090,000 \$8,570,000 30 ExpoNation Digital Signage Expo 6.021 31 Golf Course Superintendents Association of America The Golf Course Show 14,706 \$12,440,000 \$20,930,000 \$52,700,000 32 Healthcare Information & Management Systems Society HIMSS 37.032 \$31,330,000 \$2,540,000 IDEA World Fitness Convention 33 IDEA Health & Fitness Association 3,000 \$4,270,000 34 Informa Exhibitions World of Concrete 55,779 \$47,190,000 \$79.370.000 35 Informa Exhibitions Surfaces 25,000 \$21,150,000 \$35,580,000 36 Informa Exhibitions International Pool/Spa/Patio Expo 9,500 \$8,040,000 \$13,520,000 37 International Communications Industries Association InfoComm International 37,572 \$31,790,000 \$53,460,000 RECon 38 International Council of Shopping Centers \$28,190,000 \$47,420,000 33,326 \$4,270,000 3,000 39 International Door Association IDA Expo \$2,540,000 40 International Exposition Company International Air Conditioning, Heating, Refrigerating Exposition 40,000 \$33,840,000 \$56,920,000 ISSA/Interclean North America 17,400 \$14,720,000 41 International Sanitary Supply Association \$24,760,000 42 International Sign Association Sign Expo 19,500 \$16,500,000 \$27,750,000 International Sportsmen's Expo 12,000 \$17,080,000 43 International Sportsmen's Expositions \$10,150,000 44 IPC-Association Connecting Electronics Industries IPC-APEX Expo 8,118 \$6,870,000 \$11,550,000 45 LRP Publications National Workers Compensation & Disability Conference 4.300 \$3,640,000 \$6,120,000 46 Meeting Expectations, Inc. Collaborate 6,000 \$5,080,000 \$8,540,000 Medassets 47 | Meeting Expectations, Inc. \$5,690,000 4.000 \$3,380,000 NAB Show 48 National Association of Broadcasters 103,042 \$87,170,000 \$146,630,000 49 National Association of College Stores CAMEX N/A N/A N/A 50 National Association of Homebuilders 60.000 \$50,760,000 \$85,380,000 International Builders Show National Automatic Merchandising Association \$6,230,000 51 NAMA OneShow 4.381 \$3,710,000 52 National Funeral Directors Association National Funeral Directors 6,000 \$5,080,000 \$8,540,000 53 National Mining Association MINExpo 50,205 \$42,470,000 \$71,440,000 54 National Trade Productions Coverings 22.821 \$19,310,000 \$32,470,000 55 National Trade Productions Diving Equipment & Marketing Association 9,308 \$7,870,000 \$13,250,000 Pack Expo \$38,280,000 56 Packaging Machinery Manufacturers Institute 45.244 \$64,380,000 57 Penton Waste Expo 12,516 \$10,590,000 \$17,810,000 International Wireless Communications Expo \$9,080,000 58 Penton 10,737 \$15,280,000 59 Penton LIVE Design International 11,847 \$10,020,000 \$16,860,000 \$2,130,000 60 Penton **DEV Connections** 1,500 \$1,270,000 61 Penton Data World Center 1,500 \$1,270,000 \$2,130,000 62 37,000 \$52,650,000 Questex Nightclub and Bar \$31,300,000 63 Questex IBS/IECSC 25,000 \$21,150,000 \$35,580,000 Incentive Travel Exchange 64 Questex 1,000 \$850,000 \$1,420,000 65 Reed Exhibitions National Hardware Show 28,093 \$23,770,000 \$39,980,000 PGA Fall Expo 66 Reed Exhibitions 2,813 \$2,380,000 \$4,000,000 JCK Show 67 Reed Exhibitions 39,176 \$33,140,000 \$55,750,000

1,906,933 \$1,613,320,000 \$2,713,570,000

				Estimated Ecor	nomic Impact *
	Company	Shows Represented	Attendees	Direct Spend	Total Spend
	Reed Exhibitions	International Vision Expo	23,000	\$19,460,000	\$32,730,000
69	Reed Exhibitions	International Security Conference	28,000	\$23,690,000	\$39,840,000
70	Reed Exhibitions	G2E	17,000	\$14,380,000	\$24,190,000
71	ROC Exhibitions	National Facilities Management & Technology	1,500	\$1,270,000	\$2,130,000
72	ROC Exhibitions	Conference/Exposition	N/A	N/A	N/A
73	ROC Exhibitions	World of Safety Conference and Expo	6,481	\$5,480,000	\$9,220,000
74	Safari Club International	Safari Club International Hunters Convention	21,000	\$17,770,000	\$29,880,000
75	Schneider Publishing Company	TEAMS Conference	1,500	\$1,270,000	\$2,130,000
76	SmithBucklin	International Baking Industry Expo	21,845	\$18,480,000	\$31,090,000
77	Society of Manufacturing Engineers	Fabtech International	25,903	\$21,910,000	\$36,860,000
78	SouthComm Business Media	EMS Expo	4,659	\$3,940,000	\$6,630,000
79	SouthComm Business Media	GSE Expo	1,200	\$1,020,000	\$1,710,000
80	Specialty Equipment Market Association	The SEMA Show	159,757	\$135,150,000	\$227,330,000
81	Specialty Graphic Imaging Association	Specialty Graphics Annual National Convention	25,050	\$21,190,000	\$35,650,000
82	Tarsus Exposition	Off-Price Specialist Center	10,767	\$9,110,000	\$15,320,000
83	Tarsus Exposition	American Academy of Anti-Aging	6,000	\$5,080,000	\$8,540,000
84	UBM Advanstar	Magic International	85,000	\$71,910,000	\$120,960,000
85	UBM Advanstar	Licensing Show	N/A	N/A	N/A
86	UBM LLC	Black Hat/TechWeb	13,000	\$11,000,000	\$18,500,000
87	UBM LLC	Interop	13,000	\$11,000,000	\$18,500,000
88	UBM LLC	Catersource	7,263	\$6,140,000	\$10,340,000
89	Urban Expositions	Las Vegas Souvenir and Resort Show	5,000	\$4,230,000	\$7,120,000
90	Vacuum Dealers Trade Association	VDTA Annual Tradeshow	3,823	\$3,230,000	\$5,440,000
91	The Vape Summit, LLC	The Vape Summit	8,000	\$6,770,000	\$11,380,000
92	Travel Goods Association	The Travel Goods Show	4,000	\$3,380,000	\$5,690,000
93	Water Quality Association	WQA Aquatech USA	3,665	\$3,100,000	\$5,220,000
94	Wedding MBA	Wedding MBA	2,500	\$2,120,000	\$3,560,000
95	Western Veterinary Conference	WVC Annual Conference	14,500	\$12,270,000	\$20,630,000
96	World Pet Association	Superzoo	20,000	\$16,920,000	\$28,460,000
97	WT Glasgow Inc	Amusement Expo	2,787	\$2,360,000	\$3,970,000
98	WT Glasgow Inc	AAPEX	N/A	N/A	N/A
99	WT Glasgow Inc	HDAW	1,800	\$1,520,000	\$2,560,000
100	WT Glasgow Inc	International Billiard & Home Recreation Expo	2,087	\$1,770,000	\$2,970,000

^{*} Economic impact was estimated using current multipliers.



Las Vegas Convention Center District

Building Partners Support

American Express

Aramark

Cox

Edlen The Power People

Fern Expositions

Freeman

GES

Las Vegas Monorail

Metropolitan Exposition

Shepard

Xpert Expo

Yard Plumbing Inc.

Trade Shows that Testified in October

MAGIC - UBM

CONEXP CON/AGG

Consumer Electronics Show (CES)

International Council of Shopping Centers (Recon - ICSC)

National Association of Broadcasters (NAB)

Specialty Equipment Market Association (SEMA)

Community Business Letters of Support

Ayala Concession Group (ACG)

Burke Construction Group, INC

CenturyLink

Las Vegas Harley Davidson

Latin Chamber of Commerce

Nevada Vice Chairman, Employer Support for the Guard and Reserve

Paragon

Realty Executives

Resort World Las Vegas

Showtime Tours

Sundance Helicopters

The Cashman Companies