



SOUTHERN NEVADA _____
Tourism Infrastructure Committee

Presentation by:

BOYD GAMING

*Orleans*SM
ARENA
LAS VEGAS



Andre Filosi, Vice President & Assistant General Manager

30 Years – Boyd Gaming

Rex Berman, Director of Operations

12 Years – Orleans Arena

Celebrating 40th Anniversary

22 Properties Nationwide

9 Casinos in Southern Nevada

1 Arena at Orleans Hotel & Casino



Core Strengths Community Reputation

- Leader in Sporting Events, Family Shows and Motorsports
- Locals friendly venue
 - ✓ 60% Local Customer Base
- Niche in Mid-Size Arena capacity
- Value, Convenience, Customer Service

TODAY

14 Entertainment Venues
(2,000 – 80,000 capacity)

- 6 – Arenas
- 5 – Theaters
- 3 – Festivals Lots

MGM
Festival
Lot



↑
Downtown
Freemont
Lot

The Asian
District

THE COLOSSEUM
CAESARS PALACE
LAS VEGAS

THE
AXIS
MONSTER
Planet
Hollywood

10 Miles

W Flamingo Rd 592

Orleans
ARENA

THE PEARL
PALMS CONCERT THEATRE
PALMS, LAS VEGAS

Las Vegas
Arena
(AEG / MGM)

MGM GRAND
GARDEN ARENA



Thomas & Mack
CENTRE

S Jones Blvd 596

4 Miles

MANDALAY BAY

MGM
Village
Lot

MCCARRAN
INTERNATIONAL
AIRPORT



SOUTH POINT
ARENA

E Sunset Rd 562

589 E Sahara Ave

E Desert V 2

Royal Crest
Estate

E Flamingo Rd

Paradise

E Russell Rd

Paradise Rd

Wilbur Clark Dr West Rd

Spring Mountain Rd

Las Vegas Blvd

Paradise Rd

S Mar

Las Vegas Blvd

Paradise Rd



Impact on Southern Nevada's Entertainment & Tourism Industry

- Home to local, national and international sporting events
 - ✓ West Coast Conference Basketball Championships
 - ✓ Western Athletic Conference Basketball Championships
 - ✓ Continental Cup of Curling
 - ✓ World Wrestling Championship
 - ✓ Jamz Cheerleading
 - ✓ NIAA State High School Basketball Championships

- Various Public and Private Events
 - ✓ Driving thousands of room nights annually to So. Nevada
 - ✓ Clark County High School Graduation Ceremonies



Impact on the Las Vegas Community and local Economy

- Major employer of hospitality and live event professionals
 - ✓ Over 300 team members employed by the venue

- Primary source of “Family Friendly” entertainment
 - ✓ Host various touring events designed for children
 - ✓ Book numerous family style shows annually

- Valuable resource for the community
 - ✓ Home to multiple charity events and fundraisers each year
 - ✓ Outlet for business to promote their product - sponsorships



Importance of our Relationship with Las Vegas Convention Center and Las Vegas Convention & Visitors Authority

- Hosting events that utilize both LVCC and Orleans Arena
 - ✓ Mr. Olympia – convention space and arena use
 - ✓ Soles4Souls – both exhibit space and concert use
 - ✓ National Association of Home Builders – both locations
 - ✓ Global Gaming Expo (G2E) – Reception at our facility

- Overflow location to the Resort Corridor properties
 - ✓ Our property is the alternative to the strip location's availability

- Work closely with LVCVA on securing various events
 - ✓ NCAA Basketball, Curling and World Wrestling



Challenges to Growth

- Increased Competition and Number of Venues
 - ✓ Multiple venues of same type in close proximity
 - ✓ Overabundance of music bookings

- Proliferation of Festivals and Residency Shows
 - ✓ Talent availability due to clearance windows
 - ✓ Limits return visits to the market same year

- State and Municipal Taxes and Fees
 - ✓ New LET laws impacting our 501c3 clients
 - ✓ Changes and revisions to County/City permits & licensing



Opportunities for Growth

- Continued partnership with LVCC and LVCVA
 - ✓ Use of multiple venues
 - ✓ Driving hotel room nights
 - ✓ Expansion of LVCC facilities – residual effect to Orleans Arena

- Improved infrastructure for transportation
 - ✓ Interstate 11 project
 - ✓ High speed rail system
 - ✓ Airport improvements



The Future of the Orleans Arena

- Continued Focus on Core Competencies
 - ✓ Sporting Events
 - ✓ Family Shows
 - ✓ Motorsports

- Booking more General Sessions / Convention Style Events
 - ✓ Tradeshows
 - ✓ Consumer Shows
 - ✓ Spin-off Events with LVCC

- Collegiate / NCAA Events
 - ✓ Volleyball Championships
 - ✓ College Hockey Tournaments
 - ✓ Indoor Lacrosse Exhibition Games