



MEETING AGENDA

**September 24, 2015
9:00 a.m.**

**Main Location:
UNLV Foundations Building
Blasco Event Wing
4505 S. Maryland Pkwy.
Las Vegas, NV 89154**

**For Possible
Action**

- 1. Call to Order, Roll Call and Establish Quorum**
- 2. Public Comment**
- 3. Acceptance of Minutes from August 27, 2015**
- 4. Chairman/Committee Comments**
- 5. Research Staff Report**
- 6. Presentations**
 - a. Importance of Major Events to Southern Nevada Tourism Economy
 - Las Vegas Convention and Visitors Authority
 - b. The State of the Events Market
 - Las Vegas Events
 - c. Major Operator Perspective
 - MGM Resorts International
 - University of Nevada, Las Vegas
 - d. Competitive Landscape
 - CSL International
 - e. Event Promoters (Panel Discussion)
 - ESPN
 - Feld Motorsports
 - USA Sevens-Rugby
 - Live Nation
 - AEG Live

- f. Downtown Events Center/Stadium (Panel Discussion)
 - City of Las Vegas
 - Ader Group
 - The D Las Vegas

- g. Small Event Venues (Panel Discussion)
 - Boyd Gaming Orleans Events Center
 - South Point Arena
 - Las Vegas Motor Speedway

7. October Meeting Preview

8. Committee Member Comments

9. Public Comment

For Possible Action 10. Adjournment

NOTE (1) THIS AGENDA HAS BEEN POSTED NO LATER THAN THREE WORKING DAYS PRIOR TO THE MEETING AT THE FOLLOWING LOCATIONS:

- a. GOED, 808 W. Nye Ln, Carson City, NV
- b. Sawyer Building, 555 E. Washington Avenue, Las Vegas, NV
- c. Nevada State Library, 100 N. Stewart St., Carson City, NV
- d. Nevada State Capitol, 101 S. Carson Street, Carson City, NV
- e. LVGEA, 6720 Via Austi Parkway., Suite 130, Las Vegas, NV
- f. City of Las Vegas, City Hall, 400 East Stewart Avenue, Las Vegas, NV
- g. City of North Las Vegas, City Hall, 2250 N. Las Vegas Boulevard, North Las Vegas, NV
- h. Clark County Government Center, 500 S. Grand Central Parkway, Las Vegas, NV
- i. City of Boulder, City Hall, 401 California Avenue, Boulder City, NV
- j. City of Henderson, City Hall, 240 Water Street, Henderson, NV
- k. City of Mesquite, City Hall, 10 E. Mesquite Boulevard, Mesquite, NV
- l. Lincoln County Regional Development Authority, P.O. Box 1006, Caliente, NV
- m. Nye County Regional Economic Development Authority, P.O. Box 822, Pahrump, NV
- n. GOED website www.diversifynevada.com
- o. Nevada Public Notice website <http://notice.nv.gov>

NOTE (2) Persons with disabilities who require special accommodations or assistance at the meeting should notify Lynne Taylor-Bullock, Governor's Office of Economic Development, 555 E. Washington Ave., Suite 5400, Las Vegas, Nevada 89101 or by calling 702-486-2700 on or before the close of business two business days prior to the meeting date.

NOTE (3) The Committee reserves the right to take items in a different order, combine items for consideration and/or pull or remove items from the agenda at any time to accomplish business in the most efficient manner.

NOTE (4) All comments will be limited to 3 minutes per speaker. Comment based on viewpoint may not be restricted. No action may be taken upon a matter raised under the public comment period unless

the matter itself has been specifically included on an agenda as an action item. Prior to the commencement and conclusion of a contested case or quasi-judicial proceeding that may affect the due process of individuals, the Committee may refuse to consider public comment. See NRS 233b.126.

NOTE (5) For supporting material please contact Lynne Taylor-Bullock, 555 E. Washington Avenue, Suite 5400, Las Vegas, Nevada 89101, (702) 486-2700, ltaylor@diversifynevada.com. Materials may be obtained at the following public locations: Governor's Office of Economic Development, 555 E. Washington Avenue, Suite 5400, Las Vegas, Nevada 89101 or Governor's Office of Economic Development, 808 W. Nye Lane, Carson City, Nevada 89703.