

Transportation in Southern Nevada

Future problems and solutions

Residential and tourism

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Transdev

Passenger Transportation worldwide

Mobility experts

Transdev North America

Transit

Rail

On Demand

Transdev On Demand

SuperShuttle

over 50 airports

8 million passengers per year

ExecuCar

Private sedan service

Taxi

over 20 locations, different brands

Corporate Bus

SuperShuttle Las Vegas

Started late 2013

\$8m run rate

heavily invested in technology

600% growth in residential traffic

Innovation

Split

shared ride transit

Self check in

Mobile apps

mapping

ETA's

Notifications

call out to customer

How it works

Residential and tourism

Door to door is essential

Minimize transfer of luggage as opposed to train, muni bus

Price versus convenience

Minimum number of stops

Put the right equipment on the right application

Peak and non peak times

Traffic and congestion

What is needed

**Alternative to driving on Las Vegas Blvd
Access to hotels from the back of property**

Dedicated lanes for non subsidized transit (shared ride)

Increase number of lanes on Frank Sinatra, Industrial and Koval

Decrease amount of single ride vehicles at McCarran

Provide incentives to shared ride operators

especially those using alt fuel

Thank You

SuperShuttle www.supershuttle.com

Execucar www.execucar.com

Mobile app ztrip, split

Transdev North America www.transdevna.com